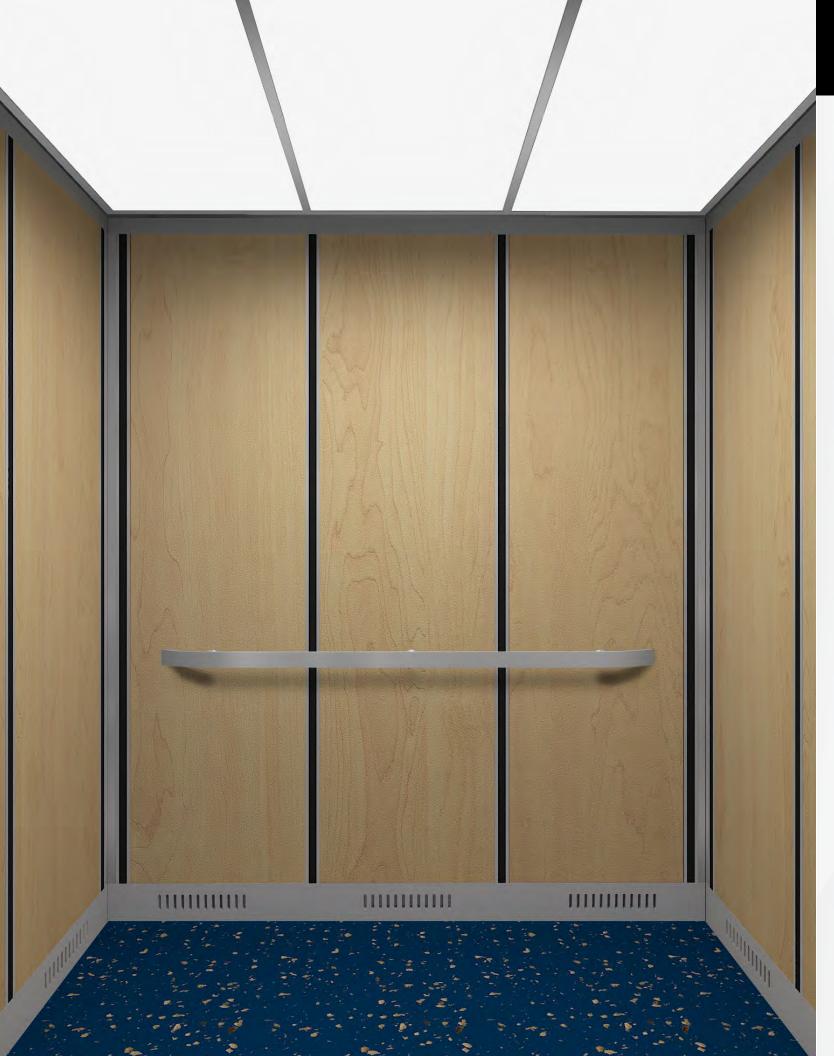


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ROCKEFELLER





Named after Rockefeller Center in New York City, New York

The Rockefeller model with full height plastic laminate reflects the beauty of the skyscrapers in Midtown Manhattan.



Light Weight



Reversible PLam panels available



Removable Kick plate



No gluing,
No trimming,
3 measurements



Available for Quick Turnaround



Full page diagram shown with:

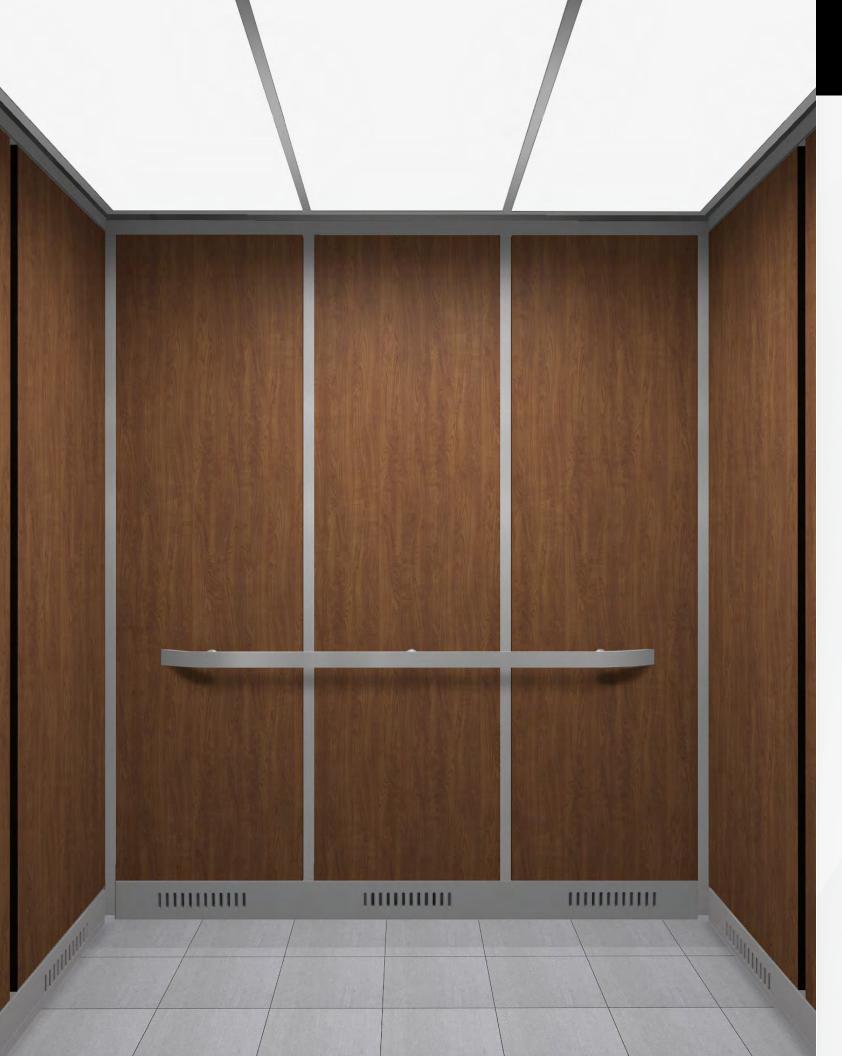
- 2" SS#4 flat handrail
- Big White Fluted Polycarbonate Ceiling
- Architectural Maple laminate

Top left diagram shown with:

- 2" SS#4 flat handrail
- Bristol SS#4 Convertible Ceiling
- Cherry Brandy laminate

Top right diagram shown with:

- 2" SS#4 flat handrail
- Blue Mountain SS#4 Convertible Ceiling
- Stainless Steel #4 Material



CELEBRATION SQUARE





The Celebration Square model with full height plastic laminate reflects the beauty and hapiness, that Celebration Square offers to its community.









- 2" SS#4 flat handrail
- Big White Fluted Polycarbonate Ceiling
- Black PVC Tape
- Cherry Brandy laminate

Top left diagram shown with:

- 2" SS#4 flat handrail
- Bristol SS#4 Convertible Ceiling
- Black PVC Tape
- Architectural Maple laminate

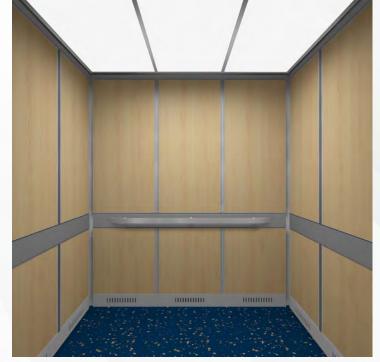
Top right diagram shown with:

- 2" SS#4 flat handrail
- SS#4 Aspen Ceiling
- Black PVC Tape
- Evening Tigris laminate



NATHAN PHILIPS SQUARE





Beat the scales with an ultralight installation!

Our new E-Look™ system introduces advanced, weight-saving engineering innovations to ECR's lineup allowing you to meet weight requirements without sacrificing on quality and style.



Light Weight



No gluing,
No trimming,
3 measurements





Full page diagram shown with:

- 2" SS#4 flat handrail
- Bristol SS#4 Convertible Ceiling
- Stainless Anodized Aluminum J Trim
- Stainless Steel #4 Material

Top left diagram shown with:

- 2" SS#4 flat handrail
- Massif SS#4 Ceiling
- Stainless Anodized Aluminum J Trim
- Cherry Brandy laminate

Top right diagram shown with:

- 2" SS#4 flat handrail
- Big White Fluted Polycarbonate Ceiling
- Stainless Anodized Aluminum J Trim
- Architectural Maple laminate

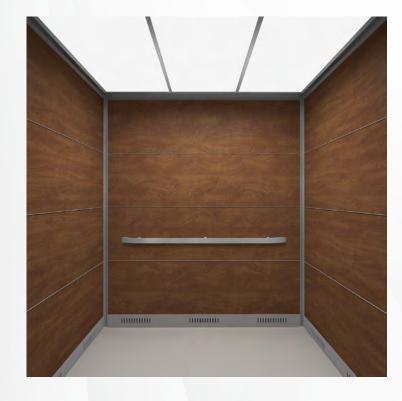


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Named after Dundas Square in Toronto, Canada

The Dundas model offers wide reversible laminate panels available in quick turnaround options, with our patented A-Look™ protective extrusion



Light Weight



Reversible PLam panels available



Removable Kick plate



No gluing, No trimming, 3 measurements



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Шинини

Available for Quick Turnaround



Full page diagram shown with:

- 2" SS #4 flat handrail
- Bristol SS#4 Convertible Ceiling
- Architectural Maple laminate

Top left diagram shown with:

- 2" SS #4 flat handrail
- Big White Fluted Polycarbonate Ceiling
- Cherry Brandy laminate

Top right diagram shown with:

- 2" SS #4 flat handrail
- SS #4 Blue Mountain Convertible Ceiling
- 5th Ave Elm laminate



ASHBURY





Named after The Haight-Ashbury Region of San Francisco, California.

The Ashbury is the most popular A-Look™ model. When created, its horizontal panel design was as unique as the famous community it was named for, making it a fine update to any elevator interior! All panels are reversible except for Back Painted safety glass.



Light Weight



Reversible PLam panels available



Removable Kick plate



No gluing,
No trimming,
measurements



Available for Quick Turnaround

Alook

Full page diagram shown with:

- 2" SS #4 flat handrail
- SS #4 Blue Mountain Convertible Ceiling
- White Barn laminate

Top left diagram shown with:

- 2" Brushed #4 brass flat handrail
- Gold Brushed SS #4 Castle ceiling
- Natural Tigris laminate

Top right diagram shown with:

- 2" SS #4 flat handrail
- Bristol SS#4 Convertible Ceiling
- Asian Night laminate with Back Painted glass center panel

111111111111 111111111111 1111111111111

DUNDAS XR





Named after Dundas Square in Toronto, Canada

This utility style Dundas model offers extra robust metal below handrail wide reversible laminate panels available in quick turnaround options.



Light Weight



Reversible PLam panels available



Removable Kick plate



No gluing,
No trimming,
3 measurements



Available for Quick Turnaround



Full page diagram shown with:

- 2" SS#4 flat handrail
- Big White Fluted Polycarbonate Ceiling
- 5th Avenue Elm laminate with SS #4 below handrail

Top left diagram shown with:

- 2" SS #4 flat handrail
- Washington SS#4 Ceiling
- Monticello Maple laminate with SS #4 below handrail

Top right diagram shown with:

- 2" Brushed #4 brass flat handrail
- Gold Brushed Bristol SS#4
 Convertible Ceiling
- Walnut Heights laminate with Gold Brushed SS #4 below handrail



FEDERATION SQUARE





By using a variety of materials such as safety glass, laminate and stainless steel in a vertical design – like its namesake – the Federation Square blends new and old world themes into an innovative design.



Light Weight



Reversible PLam panels available



Removable Kick plate



No gluing,
No trimming,
3 measurements



Available for Quick Turnaround





Full page diagram shown with:

- 1½" SS#4 Tubular Handrail
- Bristol SS#4 Convertible Ceiling
- Empire Mahogany laminate with Clear Safety Mirror

Top left diagram shown with:

- 1½" SS#4 Tubular Handrail
- Lake Louise SS#4 Ceiling
- Monticello Maple laminate with Clear Safety Mirror

Top right diagram shown with:

- 1½" SS#4 Tubular Handrail
- Big White Fluted Polycarbonate Ceiling
- Sandtex Stainless Steel with Clear Safety Mirror

TRANQUILITY PARK / XR





Named after Tranquility Park in Houston Texas

Tranquility Park was named to celebrate the Apollo 11 moon landing in 1969. The Tranquility Park model with plastic laminate above and below the handrails reflects the no nonsense "can do" NASA attitude it took to accomplish this outstanding mission.







No gluing, 3 measurements



Turnaround

Full page diagram shown with:

- 2" SS#4 flat handrail
- Bristol SS#4 Convertible Ceiling
- Stainless Anodized Aluminum J Trim
- Biltmore Cherry laminate

Top left diagram shown with:

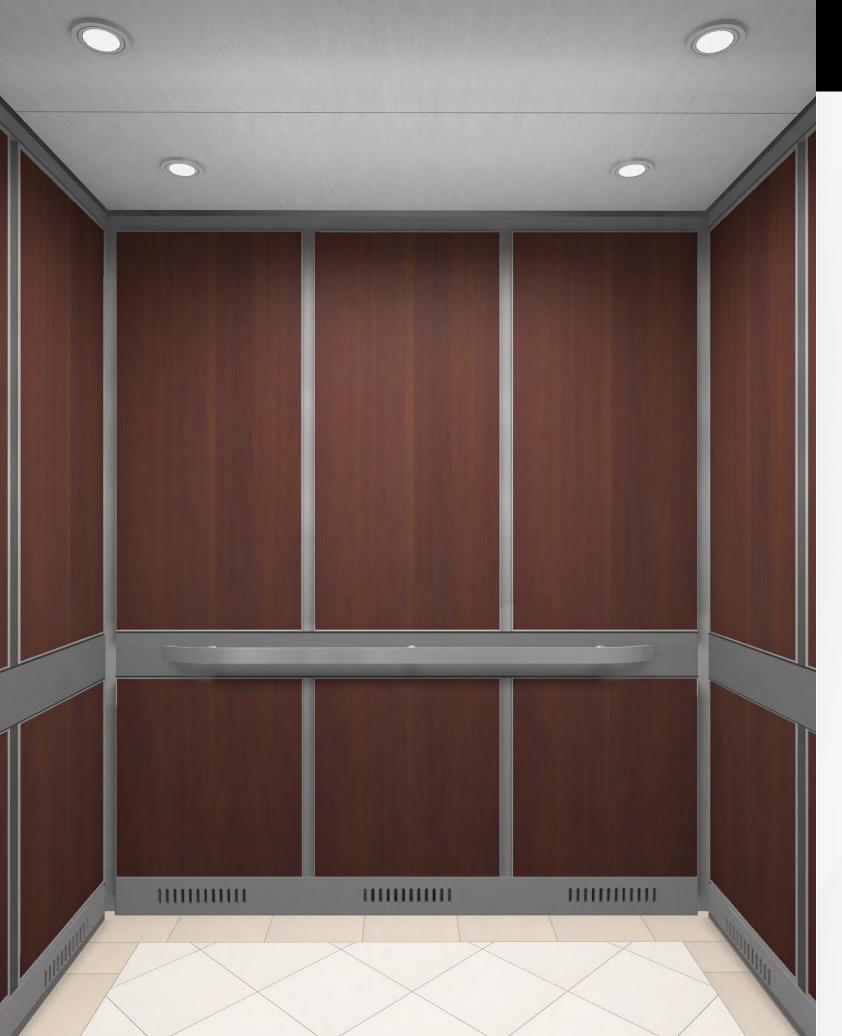
- 2" SS#4 flat handrail
- Lake Louise SS#4 Ceiling
- Stainless Anodized Aluminum J Trim
- Natural Tigris laminate with SS#4 below handrail

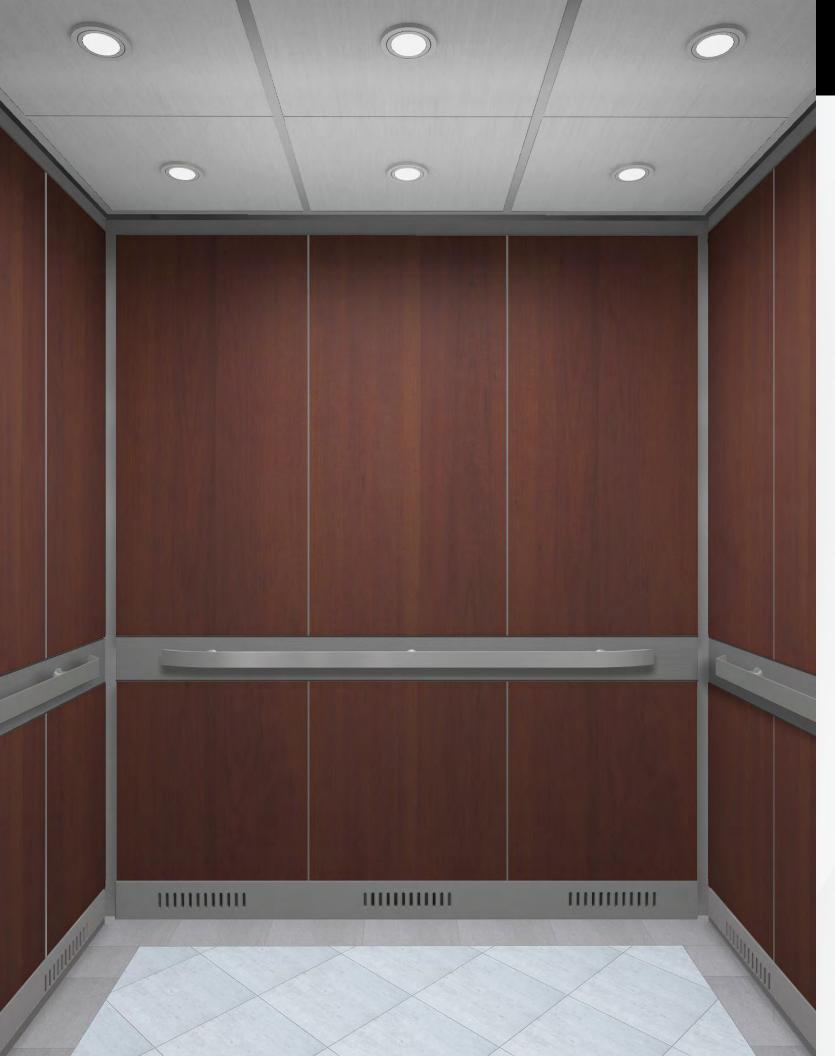
Top right diagram shown with:

- 2" SS#4 flat handrail
- Castle SS#4 Ceiling
- Stainless Anodized Aluminum J Trim
- 5WL Textured Stainless Steel with Clear Safety Mirror and SS#4 below handrail



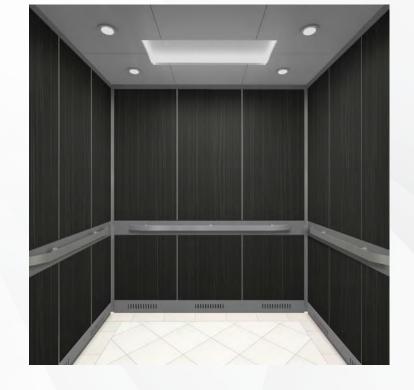






NOTTING HILL AL





Named after the fashionable Notting Hill Square in London, England

The tall vertical lines of the Notting Hill design brings to mind long rows of buildings joined side by side as is typical in old London neighborhoods. This layout features a reversible bottom panel.



Light Weight



Reversible PLam panels available



Removable Kick plate



No gluing,
No trimming,
3 measurements



Available for Quick Turnaround



Full page diagram shown with:

- 2" SS #4 flat handrail
- SS #4 Massif Ceiling
- Biltmore Cherry laminate

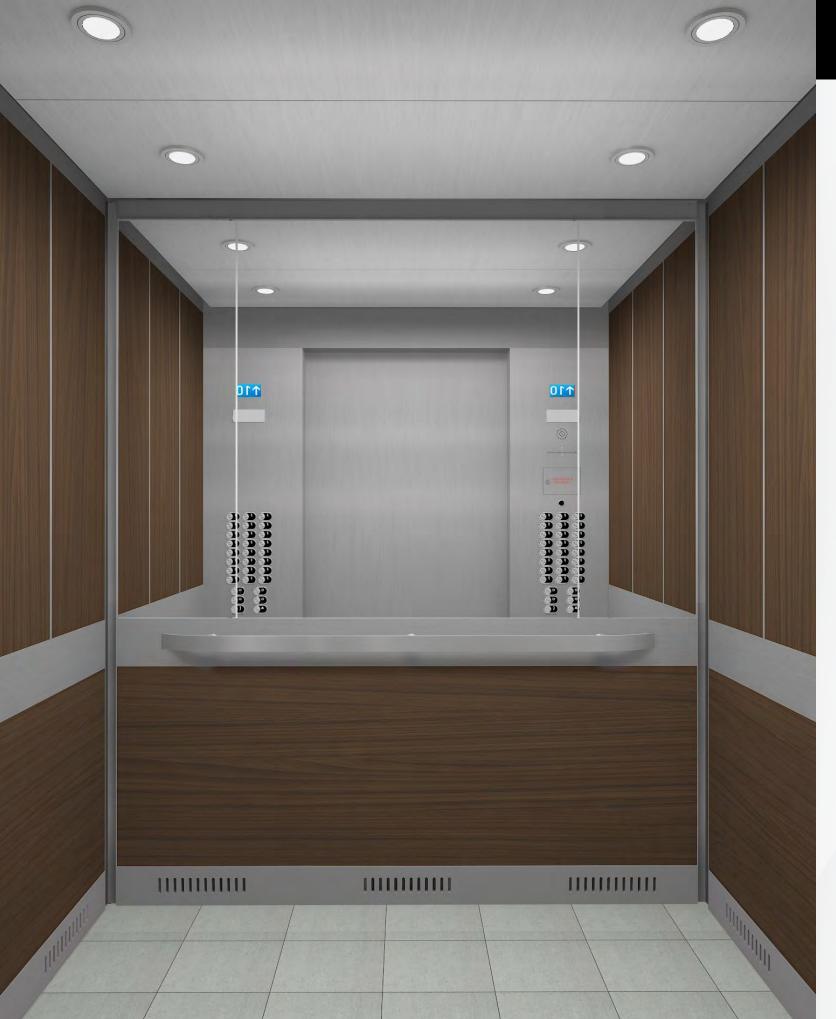
Top left diagram shown with:

- 2" SS #4 flat handrail
- SS #4 Lake Louise Ceiling
- Summer Elm laminate

Top right diagram shown with:

- 2" SS #4 flat handrail
- SS #4 Castle Ceiling
- Madagascar laminate

NOTTING HILL





Named after the fashionable Notting Hill Square in London, England

The tall vertical lines of the Notting Hill design brings to mind long rows of buildings joined side by side as is typical in old London neighborhoods. Bottom panels are reversible.



Light Weight



Reversible PLam panels available



Removable Kick plate

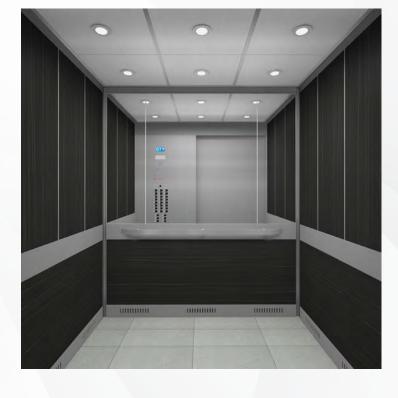


No gluing,
No trimming,
measurement



Available for Quick Turnaround





Full page diagram shown with:

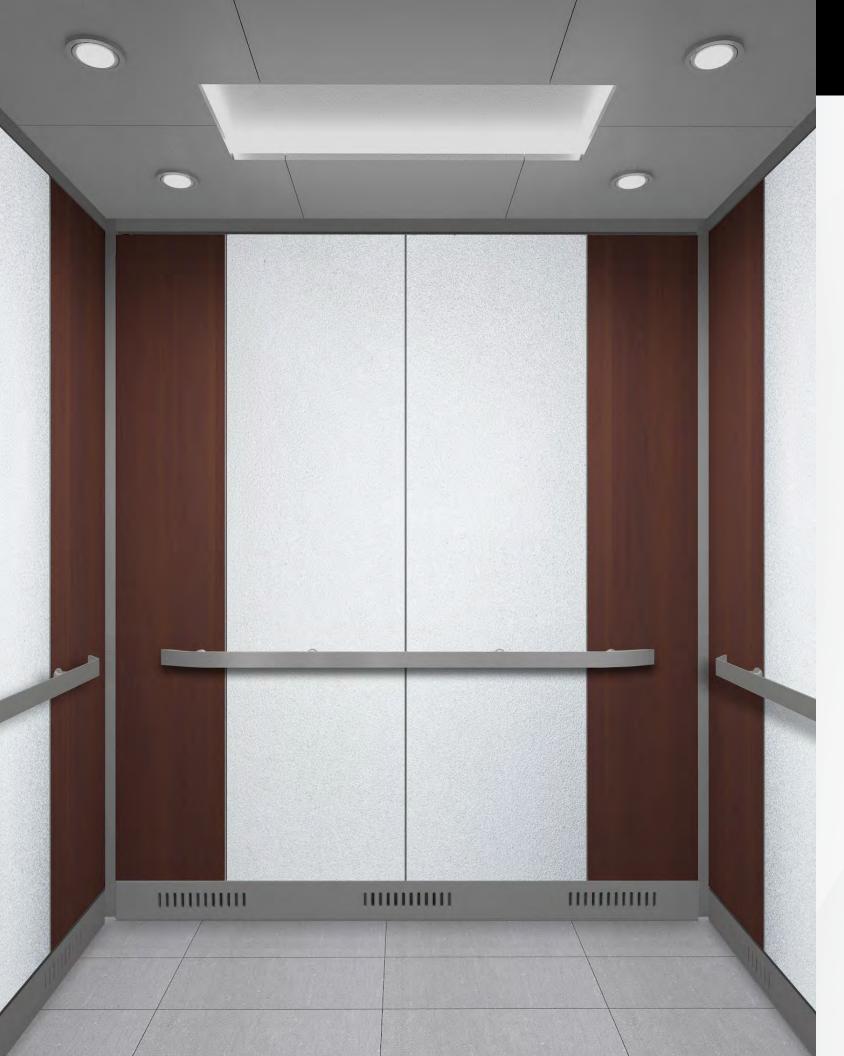
- 2" SS#4 flat handrail
- Bristol SS#4 Convertible Ceiling
- Walnut Heights laminate with mirror

Top left diagram shown with:

- 2" SS#4 flat handrail
- Washington SS#4 Ceiling
- Architectural Maple laminate with mirror

Top right diagram shown with:

- 2" SS#4 flat handrail
- Massif SS#4 Ceiling
- Madagascar laminate with mirror



TIMES SQUARE



Named after the flashy Times Square in Manhattan, NY.

The large safety glass design resembles the bright lights and screens of this famous tourist attraction.



Light Weight



Reversible PLam panels available



Removable Kick plate

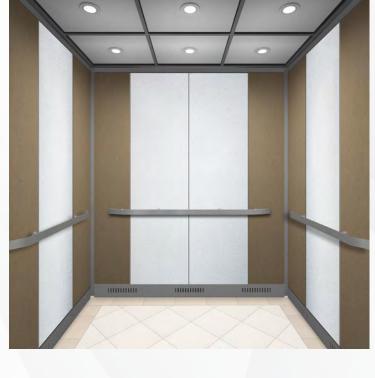


No gluing,
No trimming,
measurements



Available for Quick Turnaround





Full page diagram shown with:

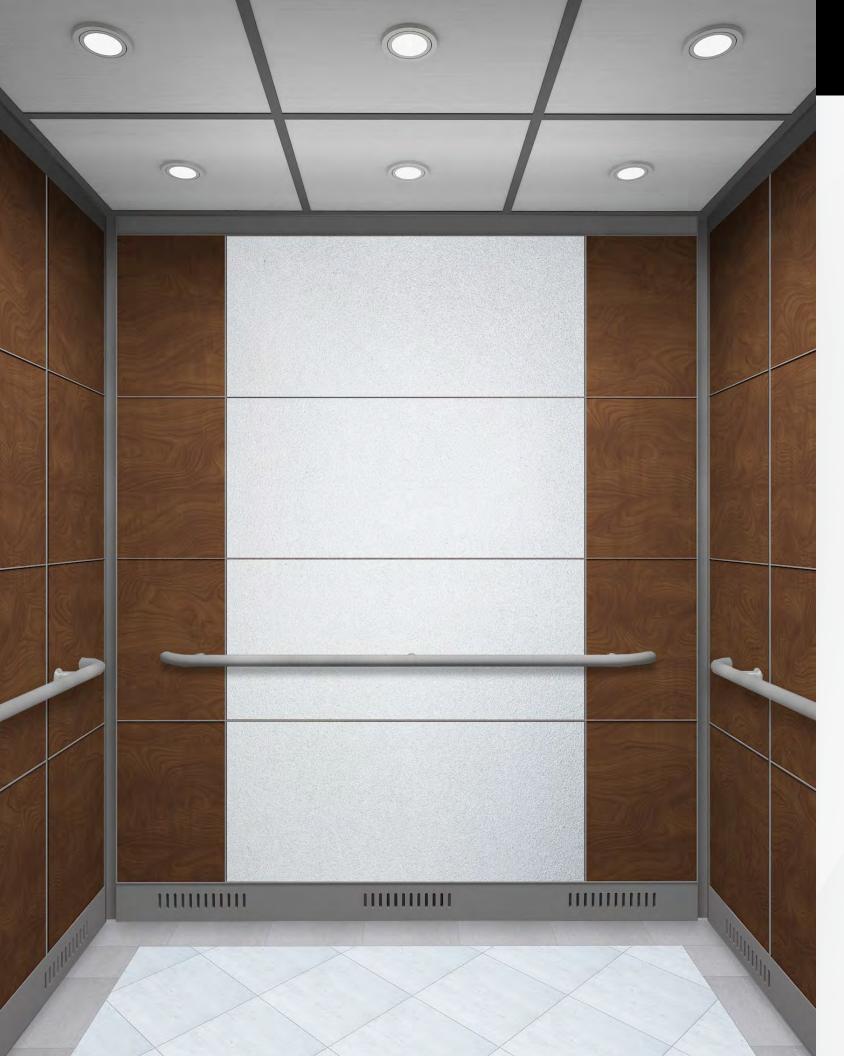
- 2" SS#4 flat handrail
- Castle SS#4 Ceiling
- Biltmore Cherry laminate with center Back Painted safety glass

Top left diagram shown with:

- 2" SS#4 flat handrail
- Bristol SS#4 Convertible Ceiling
- Monticello Maple laminate with center Back Painted safety glass

Top right diagram shown with:

- 2" SS#4 flat handrail
- Washington SS#4 Ceiling
- Natural Tigris laminate with center Back Painted safety glass



DUNDAS AL





Named after Dundas Square in Toronto, Canada

The Dundas A-L model adds accent lines and back painted safety glass. All panels are reversible except for Back Painted safety glass.



Light Weight



Reversible PLam panels available



Removable Kick plate



No gluing,
No trimming,
measurement



Available for Quick Turnaround



Full page diagram shown with:

- 1½" SS#4 tubular handrail
- Washington SS#4 Ceiling
- Cherry Brandy laminate with center Back Painted safety glass

Top left diagram shown with:

- 1½" SS#4 tubular handrail
- Bristol SS#4 Convertible Ceiling
- Madagascar laminate with center Back Painted safety glass

Top right diagram shown with:

- 1½" SS#4 tubular handrail
- Blue Mountain SS#4 Convertible Ceiling
- Architectural Maple laminate with center Back Painted safety glass



ASHBURY AL





Also Named after The HaightAshbury Region of San Francisco, California

The Ashbury A-L adds vertical accent lines in keeping with the design spirit of the famous "Painted Lady" Victorian houses found in this region.



Light Weight



Reversible PLam panels available



Removable Kick plate



No gluing,
No trimming,
measurements



Available for Quick Turnaround



Full page diagram shown with:

- 3" SS#4 flat handrail
- Washington SS#4 Ceiling
- 5th Avenue Elm laminate with Back Painted safety glass center

Top left diagram shown with:

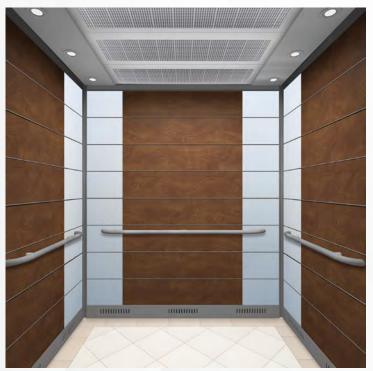
- 3" SS#4 flat handrail
- Whistler SS#4 Ceiling
- Asian Night laminate with Back Painted safety glass center

Top right diagram shown with:

- 3" SS#4 flat handrail
- Blue Mountain SS#4 Convertible Ceiling
- 5WL Textured Stainless Steel laminate with Back Painted safety glass center



ST. MARK'S SQUARE



Named after the biggest square in Venice, Italy.

The grand paneling with back painted safety glass design captures the beauty and importance of the Piazza San Marco.

Back Painted safety glass not reversible



Light Weight



Reversible PLam panels available



Removable Kick plate

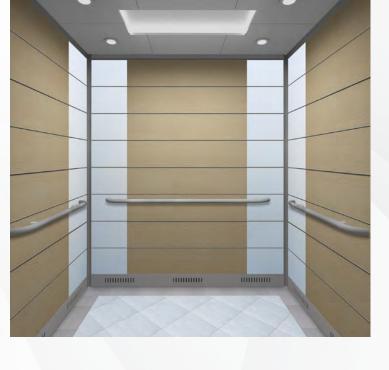


No gluing,
No trimming,
3 measurements



Available for Quick Turnaround





Full page diagram shown with:

- 1½" tubular SS#4 handrail
- Vail Ceiling
- Madagascar laminate with Back Painted safety glass accent

Top left diagram shown with:

- 1½" tubular SS#4 handrail
- Blue Mountain SS#4 Convertible Ceiling
- Cherry Brandy laminate with Back Painted safety glass accent

Top right diagram shown with:

- 1½" tubular SS#4 handrail
- Castle SS#4 Ceiling
- Architectural Maple laminate with Back Painted safety glass accent





■ Removable Hidden Pad Hooks

Available on most models

Patented SS #4 Anodized Aluminum A-Look™ Interlock Extrusion

Protects panel edges better than just paint!

SS #4 Anodized Aluminum Panel Edge Extrusion

Protects panel edges better than just paint!

Handrail

Bolted securely through cab shell. Removable from inside cab.

Selicity Removable Stainless Steel Kick Plate

Removable without removing the panels for floor work.



■ Removable Hidden Pad Hooks

Available on most models

Reveals run under the panels by 1"

Trimmed in SS #4 anodized aluminum C Trim

B Handrail

Bolted securely through cab shell. Removable from inside cab.

Removable Stainless Steel Kick Plate

Removable without removing the panels for floor work.



ECR's customizable A-Look™ cabs prove there is no compromise between aesthetics and code compliance (ASME 17.1/CSA B44)



All ECR A-Look layouts feature reversible laminates



All our standard substrates are LEED (Leadership in Energy and Environmental Design) certified. FSC (Forest Stewardship Council) and NAUF (No Added Urea Formaldehyde) compliant.



All ECR modernization projects require no gluing, trimming and max 3 measurements, making it a quick and easy install.



ECR's customizable B-Look™ cabs prove there is no compromise between aesthetics and code compliance (ASME 17.1/CSA B44)



All ECR modernization projects require no gluing, trimming and max 3 measurements, making it a quick and easy install.



All our standard substrates are LEED (Leadership in Energy and Environmental Design) certified. FSC (Forest Stewardship Council) and NAUF (No Added Urea Formaldehyde) compliant.

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■ Removable Hidden Pad Hooks

Available on most models

Patent Pending C-Look™ Extrusion

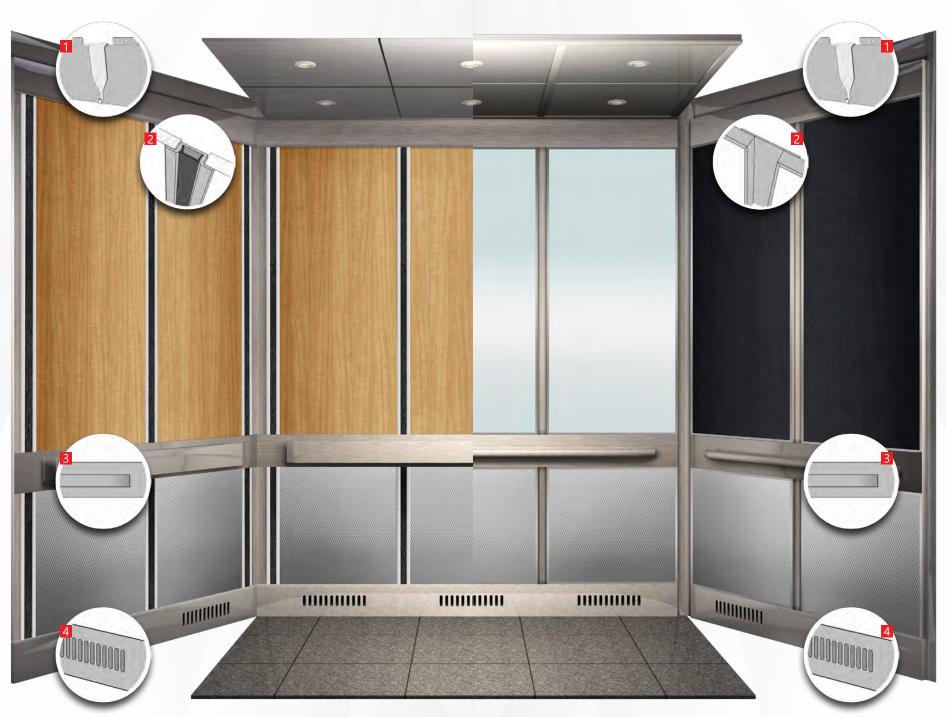
Protects panel edges. Black glass reinforced Fluted Polycarbonate inlay.

B Handrail

Bolted securely through cab shell. Removable from inside cab.

Removable Stainless Steel Kick Plate

Removable without removing the panels for floor work.



■ Removable Hidden Pad Hooks

Available on most models

Reveals run under the panels by 1"

Trimmed in SS #4 anodized aluminum C Trim

B Handrail

Bolted securely through cab shell. Removable from inside cab.

Removable Stainless Steel Kick Plate

Removable without removing the panels for floor work.



ECR's customizable C-Look™ cabs prove there is no compromise between aesthetics and code compliance (ASME 17.1/CSA B44)



All ECR C-Look layouts feature reversible laminates



All our standard substrates are LEED (Leadership in Energy and Environmental Design) certified. FSC (Forest Stewardship Council) and NAUF (No Added Urea Formaldehyde) compliant.



All ECR modernization projects require no gluing, trimming and max 3 measurements, making it a quick and easy install.



ECR's customizable E-Look™ cabs prove there is no compromise between aesthetics and code compliance (ASME 17.1/CSA B44)



ECR's Extra light weight series



All our standard substrates are LEED (Leadership in Energy and Environmental Design) certified. FSC (Forest Stewardship Council) and NAUF (No Added Urea Formaldehyde) compliant.



All ECR modernization projects require no gluing, trimming and max 3 measurements, making it a quick and easy install.

34 35

CEILING TYPES



ASPEN

The Aspen is a single light fixture Slim-Line Accent. It can be arranged in a variety of locations and number of units to accommodate almost any canopy configuration. It features a drop from the canopy of only 2", grasp proof edges and illumination provided by 4" LED disk lights. **Weight for a 2,500 lb car: 24 lbs**



MASSIF

The Massif is a light weight framed ceiling. It can be designed with a variety of interior frames to accommodate any hatch location. Its panels can be made from a variety of decorative metals with interesting custom cut-outs. **Weight for a 2,500 lb car: 59 lbs**



WHISTLER

The Whistler is an aluminum cored floating ceiling with LED pot lights. The metal cladding can be butt jointed or have a black painted reveal. **Weight for a 2,500 lb car: 116 lbs**



ALPINE

The Alpine is a double light fixture Slim-Line Accent. It can be arranged in a variety of locations and number of units to accommodate almost any canopy configuration. It features a drop from the canopy of only 2", grasp proof edges and illumination provided by 4" LED disk lights. **Weight for a 2,500 lb car: 18 lbs**



BIG WHITE

The Big White is a light weight framed ceiling with Fluted Polycarbonate panels. Lit with LED strip lights, it is excellent for use in environments where plenty of diffused light is required **Weight for a 2,500 lb car: 34 lbs**



WASHINGTON

The Washington is an aluminum cored floating ceiling with LED pot lights. It features raised panels made of decorative metals instead of flat cladding. This added feature provides a feeling of depth. Weight for a 2,500 lb car: 121 lbs



CASTLE

The Castle is an offset floating ceiling with a square center section that is 2" higher than the base. The ceiling is clad in SS#4 and features four LED disk lights and an LED ribbon light inside the offset. This gives the cavity a warm glow.

Weight for a 2,500 lb car: 130 lbs



BRISTOL

This convertible ceiling allows quick access to top hats or even just canopy space. Side mounted from inside the cab, the self aligning Bristol brackets reduce installation time to 1 hr. The Bristol is lit with 4 LED disk lights.

Weight for a 2,500 lb car: 72 lbs.



NORTHSTAR

This convertible ceiling allows quick access to top hats or even just canopy space. Side mounted from inside the cab, the self aligning troughs reduce installation time to 1 hr. The NORTHSTAR is lit with 6 LED disk lights.

Weight for a 2,500 lb car: 88 lbs



LAKE LOUISE

The Lake Louise is an offset floating ceiling with an oval center section that is 2" higher than the base. The ceiling is clad in SS#4 and features four LED disk lights and an LED ribbon light inside the offset. This gives the cavity a warm glow.

Weight for a 2,500 lb car: 130 lbs



BLUE MOUNTAIN

This convertible ceiling allows quick access to top hats or even just canopy space. Side mounted from inside the cab, the self aligning troughs reduce installation time to 1 hr. The Blue Mountain is lit with 6 LED disk lights.

Weight for a 2,500 lb car: 80 lbs



VAIL

The Vail is a barrel vaulted ceiling with its apex near the canopy. Its design imparts a feeling of height and openness. It is made with SS#4 and is lit with four LED down lights and LED strip "Up" lighting located in the troughs.

Weight for a 2,500 lb car: 151 lbs

HANDRAILS & BUMPERS



■ A-LOOK[™] BINDER

Patented A-Look™ Extrusion protects panel edges. SS#4 anodized aluminum.



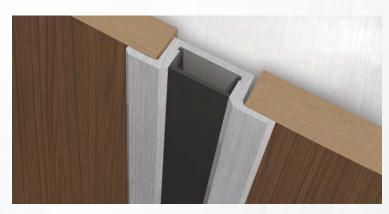
BLACK PVC EDGE

Self edged black PVC edging.



■ B-LOOK[™] L BINDER

"L" Binders. 1/8" thick SS#4 anodized aluminum wrap around with mitered corners



■ C-LOOK[™] BINDER

Patented C-Look™ Extrusion protects panel edges. Clear anodized aluminum.



■ B-LOOK[™] J BINDER

"J" Binders. SS#4 anodized aluminum wraps around with mitred corners.



■ E-LOOK[™] BINDER

"J" Binders. SS#4 anodized aluminum wraps around with mitred corners.



■ 1 ½" ROUND HANDRAIL

11/2" diameter round handrail. Available straight or curved (151 bs).



3" FLAT BAR HANDRAIL

3 x ¼" flat bar handrail. Available straight or curved (35 lbs).



6" FLAT BAR HANDRAIL

6 x 1/4" flat bar handrail. Available straight or curved (69 lbs).



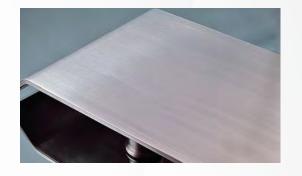
2" FLAT BAR HANDRAIL

2 x 3/8" flat bar handrail. Available straight or curved (35 lbs).



4" FLAT BAR HANDRAIL

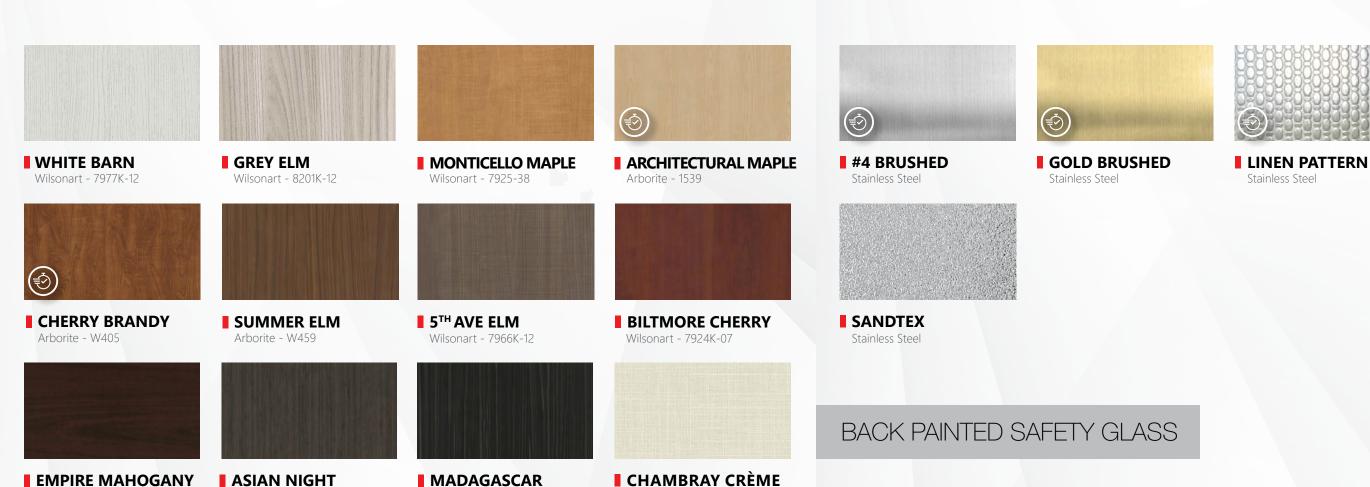
4 x ¼" diameter round handrail. Available straight or curved (46 lbs).



8" FLAT BAR HANDRAIL

8 x 1/4" flat bar handrail. Available straight or curved (92 lbs).

MATERIAL FINISHES





Wilsonart - 7949K-18

EVENING TIGRIS

Wilsonart - 4674-60



MYSTIQUE NIGHT

Wilsonart - 4760-60

Wilsonart - 7944K-01

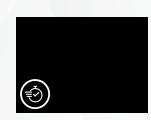


Arborite - P401



I HI RES GRAPHIC GLASS





MIDNIGHT



MARITIME

GREY

Stainless Steel





TWEED

5WL TEXTURED

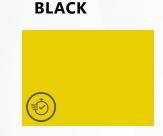
Stainless Steel

NATURAL TIGRIS Wilsonart - 4669-60





RED





CLEAR MIRROR Glass



■ BRONZE MIRROR

GREY MIRROR



Glass

#8 MIRROR Stainless Steel

CANDY APPLE PRAIRIE YELLOW

ATLANTIC BLUE

■ BRITISH **RACING GREEN**



= Quick Turnaround

Other finishes available. Please contact your sales representative for more information.

CAB DESIGN & ORDER SYSTEM

Could Start Duick Start Back Wall Layout Coor Opening Type Material Finishes FRONT I REVEAL FRESH Research Country Research Country

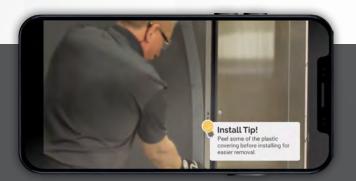
Design a Cab & COP from anywhere with an Internet connection! Using a computer or tablet browser (iOS/Android), the user can interactively make selections and work with their client to finalize their cab project concept.

- ✓ Interactive real-time changes allows users to mix and match perfect combinations.
- ✓ Over 10,000 possible designs.
- ✓ Export a PDF of your design for your records and for approval from customers.
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config.madelevator.com





Check out our series of Instructional Installation Videos on YouTube



CAB TESTING

At MAD/ECR we constantly test new materials and end products using industry-leading, scientifically proven machines and techniques. ECR's research and development mandate is to continually introduce innovative products to the market while ensuring the highest level of safety, durability and aesthetics.



Laminated Glass Testing



Environmental Testing



Destructive Testing



Steiner Tunnel Testing for flame and smoke development

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